



**B MORE**  
— INFOTECH —  
— by Brij Mohan and Sons —

BUILD YOUR FUTURE WITH INDUSTRY READY

# Shape Your Future With **AI-Powered** IT Training

North India's premier practical training institute. Master high-income skills in Artificial Intelligence, Software Engineering, Digital Marketing, and Creative Design with guaranteed placement support.

✓ 100% Practical Labs | ✓ 1,000+ Hiring Partners| ✓ 100+ AI TOOLS

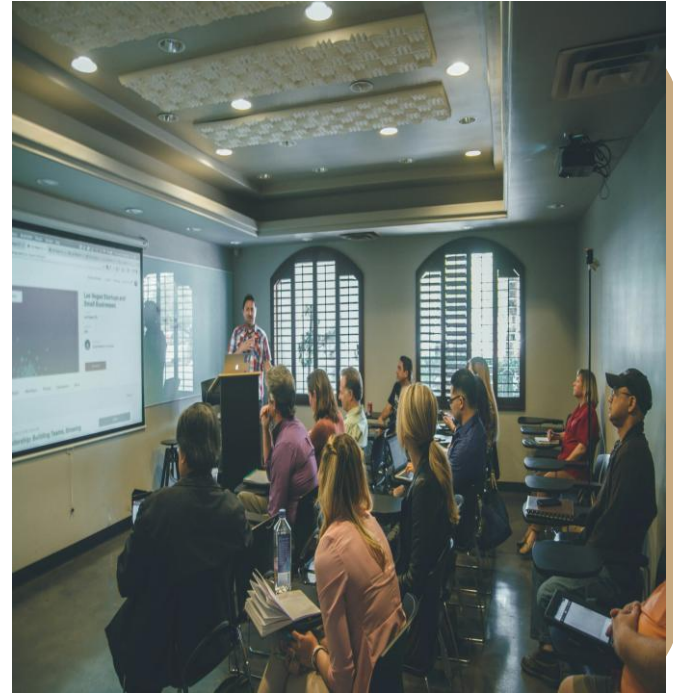


# Director's Vision & Next-Gen AI Opportunities

## Empowering Careers in the Era of Automation

Since 2011, BMore Infotech has bridged the gap between academic theory and the practical capabilities required by fast-growing corporate companies.

Today, simple programming or standard marketing is no longer enough. Recruiters prioritize professionals who leverage AI to scale workflows. Every single syllabus at our center is integrated with prompting, visual generations, and code co-piloting tools, making our graduates exceptionally productive from day one.



# Interactive Learning & Smart Lab Methodology

## Training Pedagogy That Works

- **Generative AI Workflows**

Learn prompt engineering, copilot code debugging, and visual ad assets rendering (Midjourney/DALL-E) inside your core programs.

- **Live Client Case Projects**

Work directly on client campaigns handled by BMORE Solutions agency. Learn live structures, campaign budgets, and deliverables.

- **ISO Certified Credentials**

Secure certification credentials recognized by global hiring brands, including preparation for Google Ads and Meta blueprints.



## Verified Placement & Academic Records

**27,000+**

GRADUATES PLACED

**1,000+**

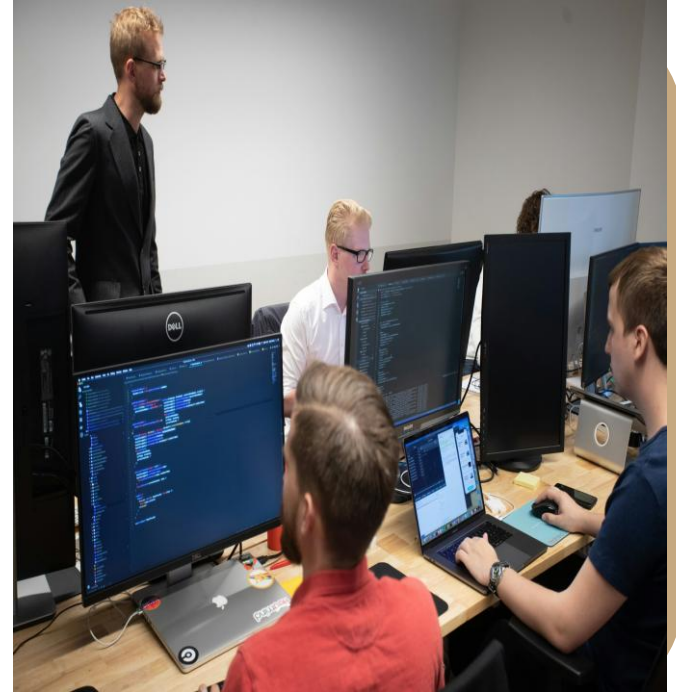
HIRING COMPANIES

**3× Hike**

AVG SALARY GAIN

**45 Days**

AVG ONBOARDING TIME



# Foundation Programs (Basic Track - Set 1)



## Spoken English & Fluency

45 DAYS - 3 MONTHS

Fluency development, accent checks, corporate communication skills, public presentation checks.



## Speed Typing & Keyboarding

45 DAYS

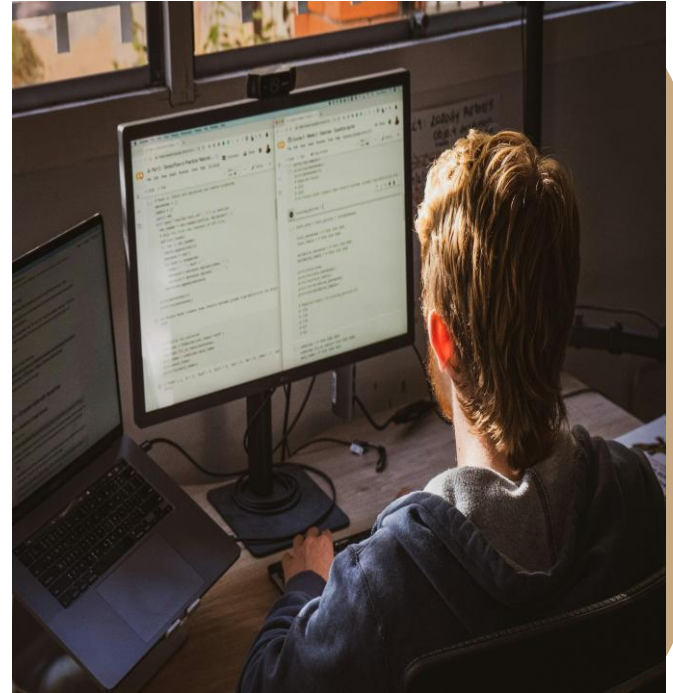
Master touch-typing layout keys, numeric keypad setups, mechanical posture, and speed targets.



## Basic Computer Operations

45 DAYS - 3 MONTHS

Operating system pathways, file systems directory mapping, safe web protocols, email setups.



## Foundation Programs (Basic Track - Set 2)



### Advance Excel Data Analysis

45 DAYS - 3 MONTHS

Master VLOOKUP queries, nested dynamic formulas, conditional sorting, and pivot table sheets.



### Basic Search Engine Optimization

45 DAYS - 3 MONTHS

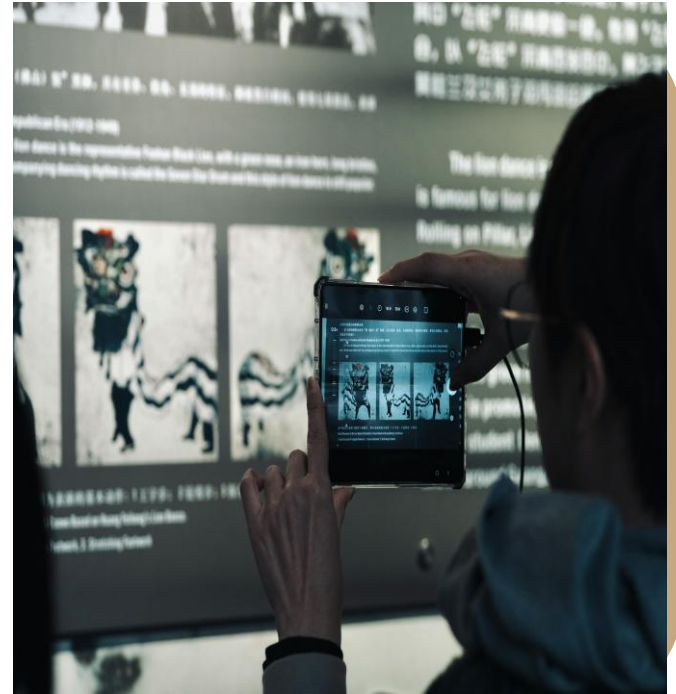
On-page search tags, meta descriptions compilation, keyword density maps, crawler indexing logs.



### Basic Business Accounting (Tally)

45 DAYS - 3 MONTHS

Double-entry accounting, GST invoice setups, balance sheet reports, Tally Prime dashboard configurations.



# Advanced Specialties (Part 1)



## Digital Marketing (ADMC/PDDM)

3 - 6 MONTHS

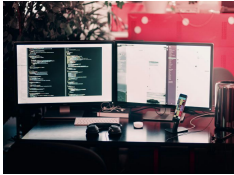
Google/Meta Ads settings, programmatic media buying, conversion setups, technical SEO logs.



## AI & Generative Tools Specialist

3 - 6 MONTHS

Prompt engineering setups, LLM fine-tuning schemas, vector databases, Scikit ML modules.



## Web Development (React/Tailwind)

3 - 6 MONTHS

Responsive site frameworks, React components, Tailwind styling grids, JSON data paths.



## Advanced Specialties (Part 2)



### Full Stack Web Engineering

6 MONTHS

MERN stack engineering: MongoDB, Express, React, Node.js, Next.js, API security paths, AWS deployments.



### Cyber Security & Network Protection

3 - 6 MONTHS

Vulnerability mapping logs, intrusion testing, firewalls settings, server protocols, Linux terminals.



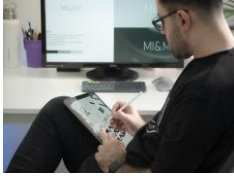
### UI/UX Interface Designing

3 - 6 MONTHS

User persona sheets, Figma wireframe flows, interactive visual prototypes, interface component libraries.



# Specialization Careers (Part 1)



## Graphic Designing & Brand Arts

45 DAYS - 3 MONTHS

Branding logo structures, vector paths illustration, print layouts inside Photoshop & Illustrator.



## HR Administration Internship

3 - 6 MONTHS

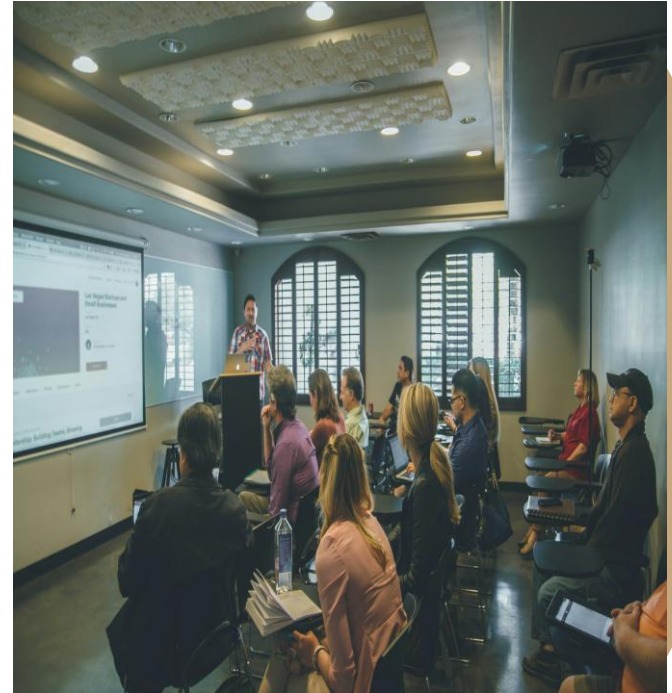
Corporate recruitment databases, employee onboarding structures, salary structures, payroll models.



## App Development Spec.

3 - 6 MONTHS

Cross-platform app code structures React Native framework, state containers, and app store configurations.



## Specialization Careers (Part 2)



### Data Analytics & Power BI

3 - 6 MONTHS

Query database tables using SQL, compile Power BI visual charts, and track operational metrics.



### Animation & 3D Modeling

3 - 6 MONTHS

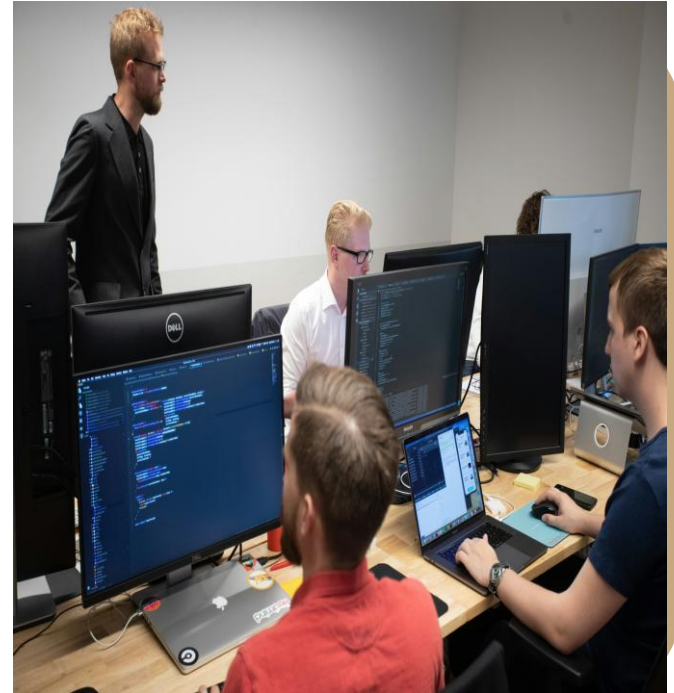
Develop vector motions, model 3D assets in Blender, skeletal rigging nodes, lighting settings.



### Video Editing & Visual Cuts

45 DAYS - 3 MONTHS

Timeline cutting cuts, sync soundtrack feeds, grading corrections inside Premiere Pro.



# AI-Driven Digital Marketing Specializations

## Syllabus Deep-Dive & Target Competencies

- **ADMC (Advanced Digital Marketing Course)**

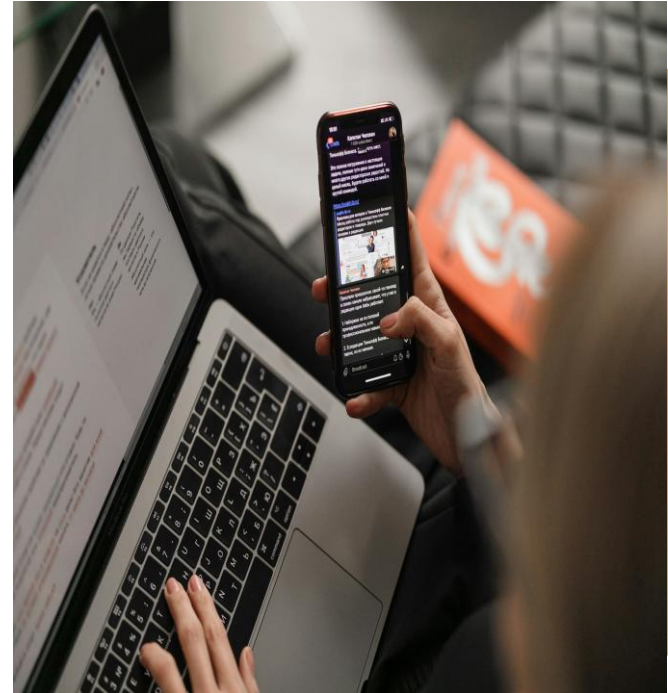
Covers SEO optimization, keyword research, Meta advertising setups, Display ads configurations, and analytics logs.

- **PDDM (Professional Diploma in Digital Marketing)**

6 Months. Adds specialized programmatic bidding protocols, high-ticket copywriting pipelines, and 3 months agency internships.

- **AI Content Generation & Automation**

Automate content structures with ChatGPT prompting configurations, design creatives with Midjourney, and track budgets.



# Web Engineering & AI-Assisted Programming

## Syllabus Deep-Dive & Coding Pipelines

- **MERN Stack Architecture**

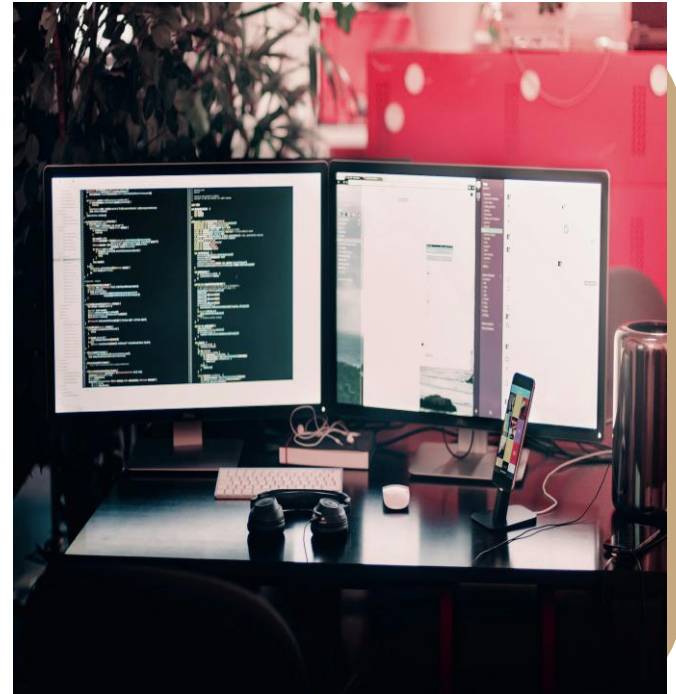
Deploy dynamic full-stack databases using MongoDB, RESTful APIs using Node.js/Express, and user interfaces using React/Next.js.

- **AI Code Generation Workflows**

Learn dynamic prompt templates for code structures, debugging logic loops with Copilot parameters, and visual configurations.

- **Security & Cloud Routing**

Setup JWT authorization tokens routes, pen-test SQL configurations, and deploy dynamic sites to cloud hosts.



# UI/UX Interface Design & Brand Art Specializations

## Syllabus Deep-Dive & Asset Mockups

- **Interactive UI/UX Design (Figma)**

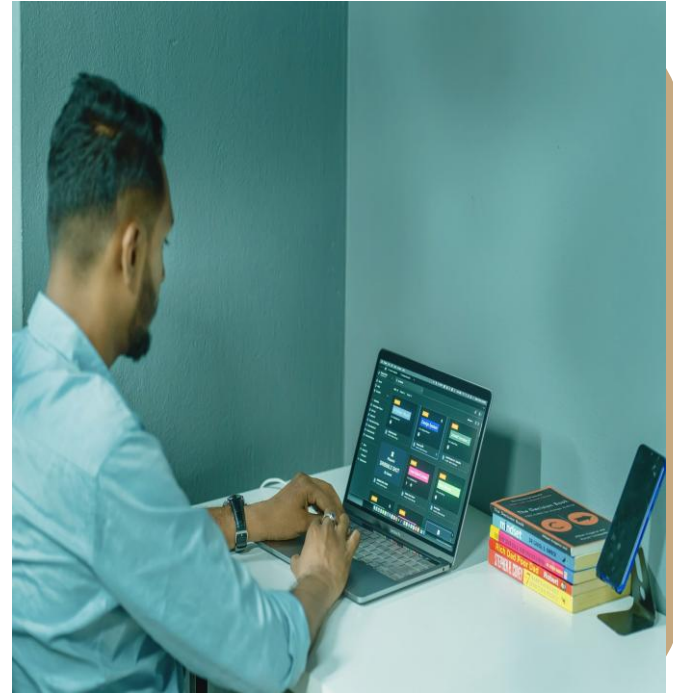
Learn user persona surveys mapping, design system components creation, micro-animations prototype, handoff sheets.

- **Graphic Design & Logo Branding**

Setup branding guidelines, coordinate color schemes, design marketing banners inside Photoshop & Illustrator.

- **Video Production cutting cuts**

Clip timeline video files, balance sound effects, construct motion graphic titles inside Premiere Pro.



# Corporate Career Services & Referral Roadmap

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## ATS Resume Engineering

Our corporate HR counselors format your profile and rebuild your resume to bypass automated applicant filters and capture key IT values.

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## 1-on-1 Mock Interviews

Simulated technical and behavioral rounds conducted weekly to polish posture, communication flow, and response strategies.

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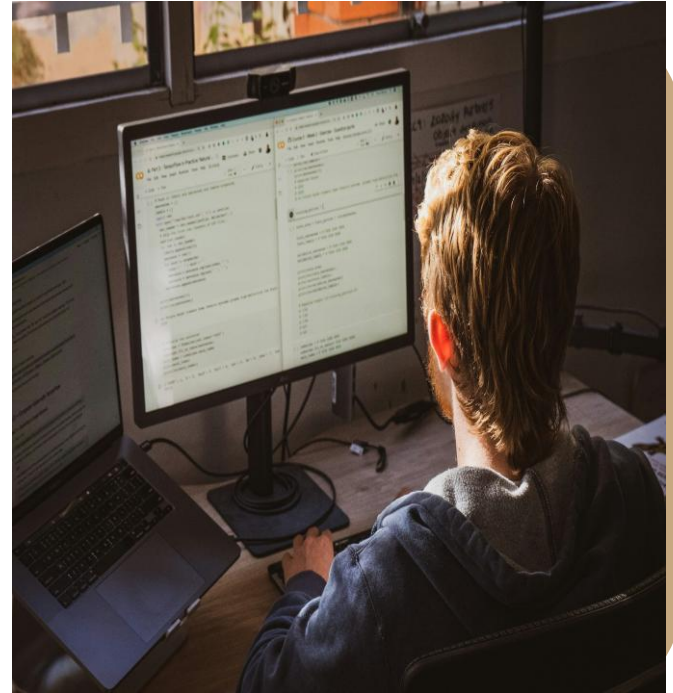
## Direct Partner Referrals

We route candidate CV sheets directly to hiring manager files inside corporate coordination portals, skipping public boards.





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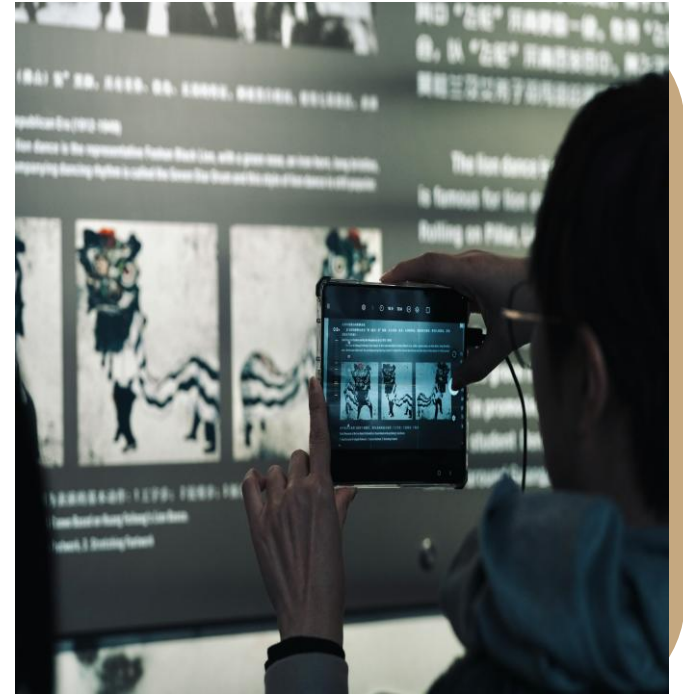
## Contract & CTC Advisory

We assist candidates in assessing offer letter breakdowns, checking CTC benefits, and negotiating maximum compensation scales.



# Placement Partners Grid

 <p>Adobe</p>	 <p>Byju's</p>	 <p>Capgemini</p>
 <p>HDFC Bank</p>	 <p>ICICI Bank</p>	 <p>Infosys</p>
 <p>PhonePe</p>	 <p>Razorpay</p>	 <p>Spinnly</p>



ADMISSIONS OPEN

# Admissions Desk & Contact Registrations

## Secure Your Seat in the Upcoming Batches

Register for our upcoming cohorts. Contact our counseling desk today to arrange demo sessions, verify active scholarship lists, or check 0% EMI financing plans.

### CALL CENTER HOTLINE

**8685037280**

### SUPPORT EMAIL COORDINATE

**info@bmoretechnology.com**

### MOHALI CAMPUS OFFICE

**Fateh Tower, 1st Floor, C-210, Phase 8B, Industrial Area, Sector 74, Mohali, Punjab 140307**

